

BT.
Because your world
is bigger
than your asthma.

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Now available—revolutionary and long-lasting relief for severe asthma

If asthma is limiting your options, perhaps it's time to look beyond medication alone. Bronchial Thermoplasty (BT), delivered by the Alair™ System, is not another medication—it's a revolutionary and safe outpatient procedure proven to provide a long-lasting reduction in asthma attacks.¹

Asthma Impact Survey™

This survey was designed to help you describe your asthma and how your asthma affects how you feel and what you are able to do. To complete it, please mark an in the one box that best describes your answer.

1 In the past 4 weeks, how much did your asthma limit your usual activities or enjoyment of everyday life?

- Not at all 6 points A little 8 pts Moderately 10 pts Quite a lot 11 pts Extremely 13 pt

2 In the past 4 weeks, how often did your asthma limit you in performing your usual daily activities, including housework, work, school, or social activities?

- Never 6 points Rarely 9 pts Sometimes 10 pts Very often 11 pts Always 13 pts

3 In the past 4 weeks, how often did your asthma keep you from socializing?

- Never 6 points Rarely 8 pts Sometimes 10 pts Very often 11 pts Always 13 pts

4 In the past 4 weeks, how often did you feel fed up or frustrated because of your asthma?

- Never 6 points Rarely 9 pts Sometimes 10 pts Very often 11 pts Always 13 pts

5 In the past 4 weeks, how often did your asthma leave you too tired to do work or daily activities?

- Never 6 points Rarely 9 pts Sometimes 10 pts Very often 11 pts Always 13 pts

6 In the past 4 weeks, how often did your asthma keep you from getting as much done at work or at home?

- Never 6 points Rarely 9 pts Sometimes 10 pts Very often 11 pts Always 13 pts

Thank you for completing these questions.

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TOTAL _____

Asthma Impact Survey Score	Interpretation
≥ 60 (Severe impact)	Asthma is severely impacting the patient's ability to function in everyday life. The patient may be experiencing asthma-related symptoms that are more severe than those of other asthma sufferers.
55 to 59 (Substantial impact)	Asthma is substantially impacting the patient's ability to function in everyday life. The patient may be experiencing asthma-related symptoms that limit his/her performance in daily activities at home, work, or school, and participation in social activities.
49 to 54 (Some impact)	Asthma is having some impact on the patient's life, but probably not enough to limit performance in daily activities or participation in social activities.
≤ 48 (Little or no impact)	Asthma is having little or no impact on the patient's life.

Be sure to share your answers with your doctor—and discover how BT may help you live a fuller life.



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Now, share your answers with your doctor—and find out if Bronchial Thermoplasty might be right for you.

It's important for your doctor to know how asthma is affecting your health and your quality of life. He or she can tell you more about Bronchial Thermoplasty (BT).

- BT, delivered by the Alair™ System, is not a medication—it's a safe outpatient procedure clinically proven to provide a long-lasting reduction in asthma attacks for patients with severe asthma.¹
- Fewer asthma attacks means less need for the associated oral steroid treatment—and its side effects.
- In a clinical study, 79% of patients treated with BT reported significant improvements in their asthma-related quality of life.²

Take this survey and the letter below with you to your doctor. It will help your doctor determine whether you might be a candidate for BT.

Information about Bronchial Thermoplasty for physicians

Doctor:

A recent study has shown that the interference of asthma with daily activities is a key predictor for the risk of future exacerbations.³ In fact, in an analysis of the quality-of-life survey you see here, patients with severe health impairment related to asthma were 70% to 4 times as likely to manifest adverse outcomes like ER visits and oral corticosteroid use.⁴ This survey is intended to help you determine how asthma may be influencing the choices your patient makes every day.

Bronchial Thermoplasty (BT), delivered by the Alair System, is a safe, minimally invasive outpatient procedure proven to reduce asthma exacerbations and associated complications.¹ The Alair Bronchial Thermoplasty System is the first and only FDA-approved device for treating severe asthma in adult patients who continue to experience symptoms despite the use of inhaled corticosteroids and long-acting beta-agonists. Following the completion of the BT procedure, patients return to their regular physicians to manage their asthma. To learn more about how BT can benefit your patients, call **877-810-6060**. To view clinical trial results and treatment center locations, visit **BTforAsthma.com**.

Brief Statement of Relevant Indications for Use, Contraindications, Warnings, and Adverse Events: The Alair Bronchial Thermoplasty System is indicated for the treatment of severe persistent asthma in patients 18 years and older whose asthma is not well controlled with inhaled corticosteroids and long-acting beta-agonists. The Alair System is not for use in patients with an active implantable electronic device or known sensitivity to medications used in bronchoscopy. Previously treated airways of the lung should not be retreated with the Alair System. Patients should be stable and suitable to undergo bronchoscopy. The most common side effect of BT is an expected transient increase in the frequency and worsening of respiratory-related symptoms. Rx only.

CAUTION: Law restricts this device to sale by or on the order of a physician. Indications, contraindications, precautions, and warnings can be found with product labeling.

References: **1.** Castro M, et al, for the AIR2 Trial Study Group. Persistence of effectiveness of bronchial thermoplasty in patients with severe asthma. *Ann Allergy Asthma Immunol.* 2011;107:65-70. **2.** Castro M, et al, for the AIR2 Trial Study Group. Effectiveness and safety of Bronchial Thermoplasty in the treatment of severe asthma: a multicenter, randomized, double-blind, sham-controlled clinical trial. *Am J Respir Crit Care Med.* 2010;181:116-124. **3.** Schatz M, et al. The relationship of asthma impairment determined by psychometric tools to future asthma exacerbations. *Chest.* 2012;141:66-72. **4.** Schatz M, et al. Further validation and definition of the psychometric properties of the Asthma Impact Survey. *J Allergy Clin Immunol.* 2011;128:44-49.e1.

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